

SEGUIN

ECONOMIC DEVELOPMENT CORPORATION

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Minutes of the 25th day of January 2013 Planning Workshop of the Seguin Economic Development Corporation (SEDC) 8:30 a.m. at the Hein Dining Hall in the Katie Conference Center on the Texas Lutheran University campus located at 1000 W. Court Street, Seguin, Texas.

1. Call to Order

The meeting was called to order at 8:32 a.m. by President Seidenberger.

2. Workshop on Seguin Economic Development Corporation Strategic Planning and Program of Work

Board members Phil Seidenberger, Stuart Dorsey, Roger Baenziger, Robert Haynes, and Leroy Alves were present. Others present included Terry Trevino, Doug Faseler, Don Keil, Angela Dickerson, Sherry Esse, Alysia Cook, and Kyle Kramm.

The meeting began with discussion of expectations of the workshop and continued into a Board Orientation discussing the basics of economic development in Texas and the role and responsibilities of Board members.

The Board recessed for lunch from 11:45 a.m. to 12:10 p.m.

The Board discussed the goals from the previous work plan and the need to continue any of those goals. The Board then came up with three different goals, building on the previous work plan. The Board then divided into three groups to work on creating objectives and strategies for the three goals.

To finish out the day, Ms. Trevino briefed the Board on the SEDC travel calendar and described the shows and conferences SEDC will be attending.

3. Adjourn.

There being no further business, the meeting was adjourned at 4:32 p.m.



Robert Haynes, Secretary
Seguin Economic Development Corporation

Date: 2/5/2013